Celebrate Poetry

with Simon & Schuster Children's Publishing!

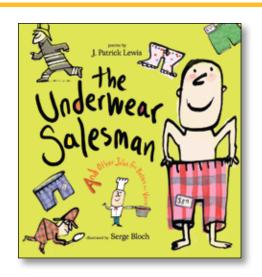


Inside:

J. Patrick Lewis, Alan Katz, Ellen Hopkins, Karma Wilson, Charles R. Smith Jr., and many more!

From What's the Weather Inside? by Karma Wilson, Illustration © 2009 Barry BI

Straight from the Poet's Mouth...





A Conversation with J. Patrick Lewis

Q: How did you decide to start writing poetry?

A: Without being earnestly melodramatic, I should say that poetry found me. Before that I professed college economics for thirty years.

Q: What place does poetry occupy in literature, particularly for children?

A: Poetry predates books, predates the alphabet. It is the path through which children first learn language—songs, nursery rhymes. Poetry ought to be part of every child's everyday experience. If some people say they don't need poetry, bully for them. But that's not an argument for keeping poetry from children in the first place. I like to think that poetry is a blind date with enchantment.

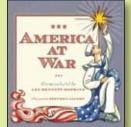
Q: What is your usual writing process?

A: The eternal question: Where does a poet get his ideas? I believe they rise, after a few hours, through the bottom of a chair. Seriously, you must be willing to remove yourself from the world for long periods of time—in my case, seven days a week. It's a lonely business, but it's also the most satisfying I can think of. To paraphrase Thomas Edison, writing is only ten percent inspiration and ninety percent perspiration. If I have written a dozen words at the end of a day in a way no one else has ever written them, I count myself a lucky man.

—J. Patrick Lewis



From Lee Bennett Hopkins: Sharer of Poetry







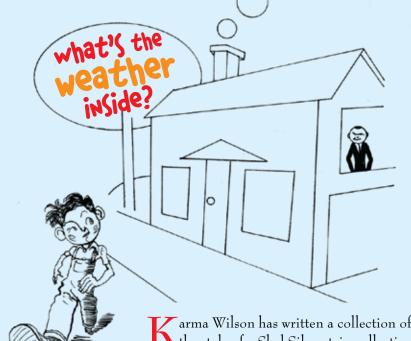


Anthologies I create are the kinds of volumes I had access to while teaching elementary grades. I have always affirmed that poetry should be shared every day—meshing with every area of the curriculum. To spark a love of poetry, to bring poetry into children's lives in a meaningful, unforced way is one of the best gifts we can give.

Reading, writing, collecting, and sharing poetry is my passion. The power of poetry forever mystifies me, for so much can be said with few words and lines. I hope you enjoy my collections as much as I love bringing them to you. Happy poetry-ing!

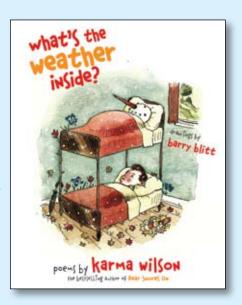
—Lee Bennett Hopkins, Recipient of the NCTE Award for Excellence in Poetry for Children

Straight from the Poet's Mouth...



Deplorable

And deplorable
It's terrible
And horrible
Mom called me
Adorable
In front of
All my friends.



A the style of a Shel Silverstein collection. What's the weather inside? A teddy bear named Betty Bear? Onomatopoe-what? Miss Muffet's Revenge. Tae Kwon Don't. These are just a few of the serious and not-so-serious (but equally thoughtful) scenarios that New York Times bestselling author Karma Wilson ponders in her delightful collection of poetry. With black-and-white illustrations by renowned cartoonist Barry Blitt, whose work has been featured on the cover of The New Yorker, this volume of poetry will be a hit with readers of all ages.

Little Known Facts about Alan Katz

On his life philosophy: "I've always loved to laugh. Who doesn't? It feels good. And so my lifetime philosophy has been: If you can find a way to keep laughing, you can get through any situation."

Dealing with his kids: "The kids fight over the most unusual things: Who ate the last hard stale doughnut, who gets to use the dented metal juice cup, who sleeps with the smelly red blanket (They all want to!), who left the light on, who turned the light off, and on and on and on. Most families have a time-out chair—we've got a time-out couch." —Alan Katz

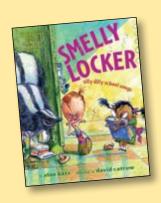
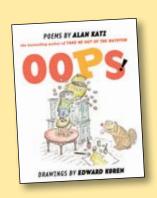
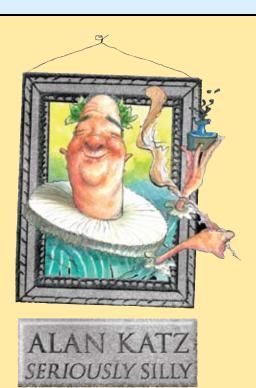


Illustration © 2009 Barry Blitt



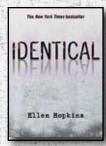


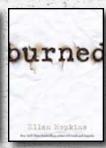


Verse to Verse

Ellen Hopkins on Her Unexpected Success

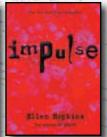












It's a great surprise to find myself a bestselling author, and not only because I write in verse, but also because no writer could ever predict this kind of success. I knew I had a knack for storytelling, I knew I could put words down on paper, I knew I had important stories to tell and a certain flair for poetry, but to put all that together and to create books readers love and build that into a readership that has become this amazing in four years was beyond even my wildest imagination.

I would say that I am thrilled to bring readers to books and bring them important stories and certainly poetry that speaks to their hearts. * —Ellen Hopkins

*Excerpted from the Simon & Schuster podcast, August 2008

from sonya sones:



Poetry is such a good way to get to the center and truth of things. It's the only way I can say what I really need to say. I love searching for the words, not just any words, but the exact right words, to describe a certain feeling or a moment in time. Besides, the idea of writing a novel in regular prose scares me! Maybe someday, though. —Sonya Sones

FROM LISA SCHROEDER: **Between Writing and Strawberries**

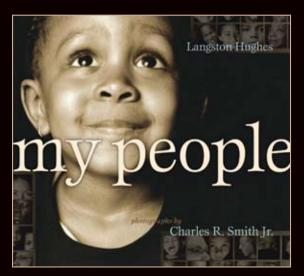
Writing a book reminds me of [the] summer, I picked strawberries to earn money. Every morning I would grab the empty crate and wonder how I could possibly fill it. I tried a bunch of different techniques to see if there was a way to fill my crate faster. In the end, I learned if I show up, work hard, and don't give up, the crate gets filled, just like the book gets written. You might think I would never want to see another strawberry again, but it's quite the opposite. I love strawberries. And you can guess how I feel about writing. —Lisa Schroeder





Poetry with Pictures

From Photographer Charles R. Smith Jr.: Capturing Langston Hughes's *My People* Through Pictures



How do you translate words into pictures? That was the Challenge when I decided to illustrate Langston Hughes's classic poem, "My People." Who should be the "people" in the book? Old? Young? Black? White? Everyone? What should the photos look like? Serious? Playful? Head shots? Full-body shots?

At just thirty-three words total, the poem is a study in simplicity, which attracted me to it in the first place. Langston wrote the poem to celebrate the pride he had for his black brothers and sisters in the late 1920s when blacks were not acknowledged much in society at that time.

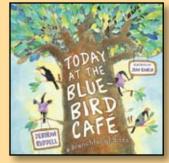
To me, the words celebrate black people of differing shades and age, so I wanted

to show skin color as bright as the sun and as dark as the night; I wanted to show the newness of a newborn smile and the wisdom of wrinkled skin. But, more than anything, I simply wanted to show that like any other group of people, black people come in all shapes, sizes, shades, and age, and that each of us is unique. —Charles R. Smith Jr.

Deborah Ruddell on Childhood Memories

One of the best things about my childhood was not having to do it alone. From day one, I had my twin

sister, Robin, at my side—
the ideal accessory for a shy
kid. Together, we smiled at
the good and frowned at the
bad, studied ants and made
doll clothes out of Kleenex.
Today, when I write a poem
for kids, I try to go back
to those days in my mind.
I especially remember the
things that made me laugh and
how, every day, the world felt new.
—Deborah Ruddell

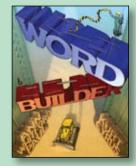




Ann Whitford Paul:

The Book Builder

A poem is a word picture that comes to life in the reader's head AND heart. My reading in elementary school sometimes got me into trouble. I preferred finishing a book instead of doing my homework. [Later in life] I was still reading books,



only now to my children. We had two sons and two daughters, so you can imagine that our house was always busy. . . The only quiet moments came after supper when everyone was ready for bed. Then we would sit, so close our skins touched, and read together. Those peaceful, cozy times inspired me to write books that other adults and children could share.

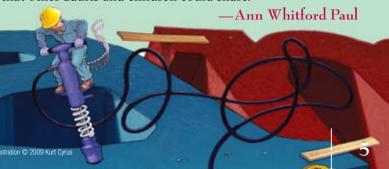


Illustration from Today at the Bluebird Cafe © 2007 Joan Rankin

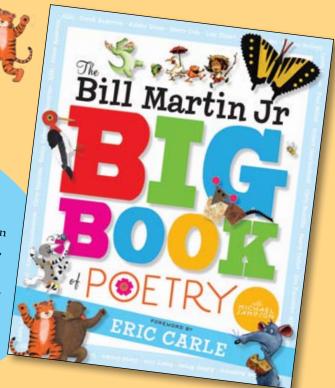
Rhyme It Up!

Bill Martin Jr BIG BOOK POETRY



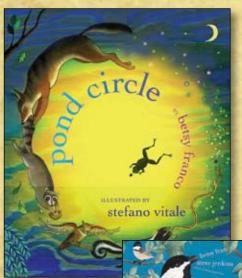
A collection that has been years in the making, this beautiful anthology is sure to become a new classic.

Bill Martin Jr is beloved for making poetry popular with children in America. Before his death in 2004, he compiled his favorite poems, and here is that collection, with contributions from everyone from Aileen Fisher and Dennis Lee to Robert Frost and Langston Hughes. The best names in the industry leapt to illustrate this book, which features original artwork from Lois Ehlert, Ashley Bryan, Steven Kellogg, Chris Raschka, and others. This handsome anthology is perfect for kids and adults and is sure to be treasured for years to come.



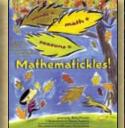
Betsy Franco says:

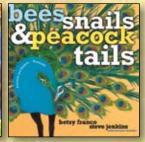
I've always seen math as quirky, beautiful, creative and sassy



People had often called my work too far outside the box. After Mathematickles! That no longer happened. I like to set a concept on its head, blast open genres and combine elements and that aren't normally mixed together, such as math and poetry or counting and birdsongs. A poem about "one hundred" turned into one hundred poems in Counting Our Way to the 100th Day! Fifteen years of observing geometry in nature became Bees, Snails & Peacock Tails. What's my secret hope? I hope that mathematicians become poets and poets become mathematicians after reading my books. I've seen it happen over and over. It could happen to you.

—Betsy Franco







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WHAT MY MOTHER DOESN'T KNOW

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