

HERE YOU WILL FIND DOWNLOADABLE ITEMS, INCLUDING:

- Social Media Assets
- Event Invitation
- Activity Sheets for 17 Different Activities
- Scavenger Hunt Activity Sheet and In-Store Character Cards

PREPPING YOUR EVENT

Promotion and Social Media Strategy

Display your posters in a well-trafficked area and organize your invitations to either print and mail/hand out to prospective attendees or digitally send to Supa Fans. Put together a display of Dav Pilkey books in your window, store, library, or classroom, and hang window clings to get everyone excited to JOIN THE HERO PARTY.

Give yourself a social strategy to count down to the event, at least two weeks in advance, using your website and social media to promote your event. You can even consider issuing a challenge to participants or incentivizing a giveaway to generate excitement. As attendees JOIN THE HERO PARTY on the event day, make sure to take plenty of photos and videos that you can post to commemorate your accomplishments!

Suggested Social Posts

- Suit up for a supa adventure and JOIN THE HERO PARTY on [insert date and time] with all your Supa Buddies! #DOGMAN #DAVPILKEY #JOINTHEHEROPARTY
- JOIN THE HERO PARTY at a bookstore [library/classroom/etc.] near you! Grab your capes and suit up for the adventure on [date and time]. #DOGMAN #DAVPILKEY #JOINTHEHEROPARTY
- Put Big Jim on the Gram! Using the "Event Poster" from the provided social media assets, add your event details in the space below Big Jim and Dog Man. Post this image as a story to spread the word!

SUPERCHARGE YOUR HERO PARTY

Printing and Organizing Materials

A week before your event, make sure you've printed plenty of the included activities, you've organized your giveaways, and you've gathered all the art supplies you'll need such as pens, pencils, colored pencils, crayons, etc. A day or two prior to the party, arrange your space and move furniture as necessary for the flow of the event, and make sure you have plenty of volunteers on hand to help distribute resources. Once you have all the physical materials for the event activities, make your space even more fetch-ing with the following suggestions to enhance the atmosphere.

Atmosphere Enhancement

- Create a simple cityscape with construction paper or cardboard to construct skyscrapers, factories, and iconic landmarks such as Police Station, Cat Jail, Dog Man's House, and the Hospital. Use Kawaii stickers to make some of the buildings "cute" with wide eyes and smiles to foreshadow our foes in *Dog Man: Big Jim Begins.* Make sure your cityscape is in an unobstructed area so participants can use this as a backdrop for photos.
- Encourage staff to wear capes and eye masks and introduce their own Supa alter egos with name badges. Be creative with your new titles!
- Place audio speakers throughout the space and play Dog Man the Musical, or other royalty-free heroic music.
- Arrange your space as needed to allow for your selected activities to take place.





CelebrateDogMan.com SCHOLASTIC



DO



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IN

HERO PARTY SCAVENGER HUNT



There's a hero in all of us. Can you find our favorite Dav Pilkey heroes and identify their alter egos? Browse the bookshelves and look high and low to locate our (sometimes) caped crusaders. Can you round up a full dozen or will you be left with rotten eggs? Team up with your own Supa Buddies to locate all 12 cards.



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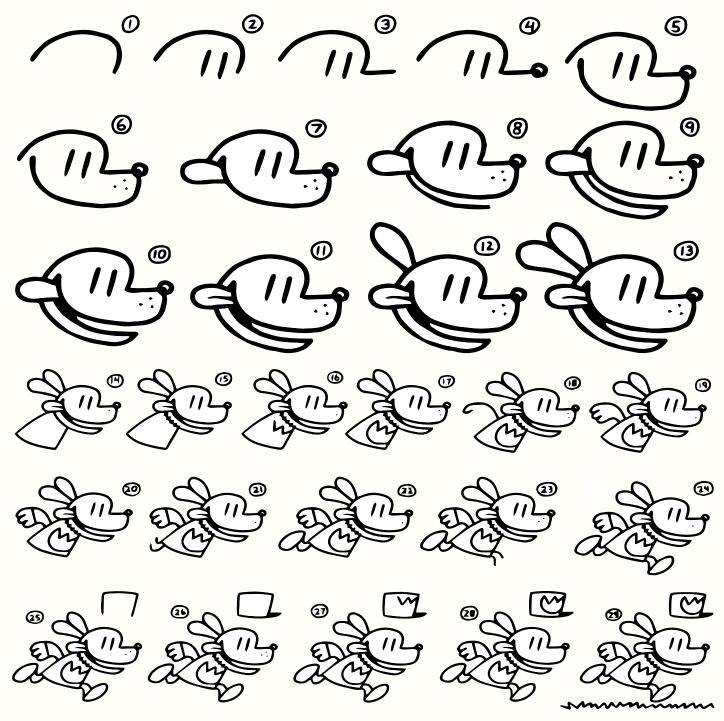
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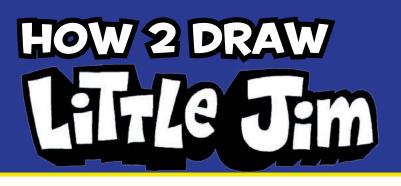
Behold a heroic hound with a nose for justice. Follow these ridiculously easy steps to learn How 2 Draw Dog Man.



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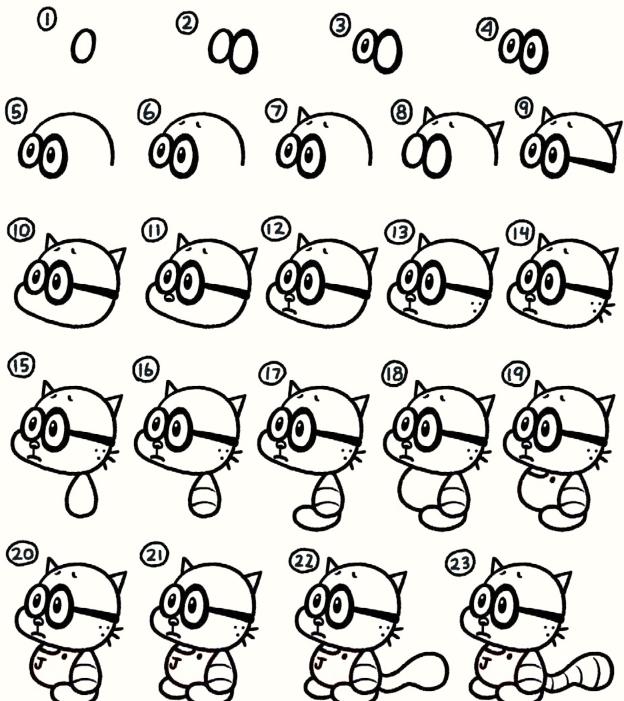
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He's a little kitten with a big heart. Follow these ridiculously easy steps to learn How 2 Draw Little Jim.



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SUPA MARKET SWEEP



Sweet! You've just nabbed the keys to Petey's secret stash of supplies, but you can only sneak one thing out of his lair without him noticing it's missing. Choose one of the objects below and draw an illustration or write down your plan to use Petey's stuff against him to save the city.

LIVING SPRAY · BRAIN DOTS · OBEY SPRAY · LOVE RAY

I CHOSE

AND THIS IS WHAT I AM GOING TO DO WITH IT.

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ACROSTIC POETRY WHAT'S IN A NAME?

Li'l Petey softens Petey's and Flippy's hearts when he writes stories about them. Try your hand at acrostic poetry, a poem that uses letters to spell out a name. Read the example below. Then, write your name vertically on the page. Finally, use an adjective or phrase to describe yourself on each line. What story is in your name?

	Use this space to create your acrostic poem!
FISH AND FOE	
LIVES AGAIN	
N SUPA MECHA FORM	
PLANS REVENGE	
PERSPECTIVE CHANGES	
YEARNING ONLY FOR A FRIEND	

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HERO PARTY SUPA NAME GAME



Are you ready to become a Supa Buddy? Choose from a list of Supa Powers below. Then, select your favorite food from the second column. Put them together and you'll have your new Supa Identity. Write your Supa Buddy name in the space provided and draw an illustration of you in your Supa Suit.

SUPA POWERS

- Invisible
- Laser Eyed
- Flying
- Supa Strong
- Shrinking
- Supa Fast
- Kindness and Honesty
- Helping
- Time Traveling
- Mind Reading

FOOD

- Pizza
- Banana
- Pancake
- Ice Cream
- Cookie
- Chicken Nugget
- Mac 'n' Cheese
- Pasta
- Apple
- Burger

MY SUPA HERO IDENTITY IS



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AGRONYM ANTAGONISTS



The FLEAS, otherwise known as the Fuzzy Little Evil Animal Squad, are an example of an acronym – an abbreviation formed of the initial letters of other words but pronounced as its own word. Using the canine and feline acronyms below, spell out some other Supa Villains that Dog Man and his friends may have to overcome in future adventures.

Example: BARK stands for the Bald Angry Robot Koalas

HEEL	
MEOW	
RUFF	
PAW	
TAIL	
HISS	
FUR	
LEASH	
CRATE	
COLLAR	



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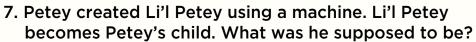
Show off your Supa Smarts with Dog Man Trivia. Read the guestions carefully and write down your responses.

BRAIN DOT BYTES

HERO PARTY

TRIVIA

- 1. What are the names of the two best friends who created Captain Underpants and Dog Man comics?
- 2. Who is the real author of the Dog Man books?
- 3. Every Dog Man book contains a special section that brings action to the illustrations. What is that section called?
- 4. Name that character! What is this character's name?
- 5. Dog Man was created by combining the body of a police officer and the head of a police dog. What character suggested this surgery when Officer Knight and Greg were injured?
- 6. What is this group called?



8. Name that character! What is this character's name?

> **PLANETPILKEY.COM SCHOLASTIC**

- 9. Besides English, what language does the world's greatest actor, Yolay Caprese, speak?
- 10. What kind of jail is Petey frequently taken back to?











- eL teD .OF neileti .e
- 8. Flippy
- **9nol** A . K
- səippng edns '9
 - S. Nurse Lady uzuz .4
 - 5. Flip-o-rama
 - 2. Dav Pilkey

J. George and Harold

HERO PARTY TRIVIA

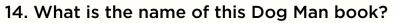


11. How many Dog Man books have been published so far?

12. Dog Man and Li'l Petey aren't the only two superheroes in this series. What is 80-Hexotron Droidformigon's superhero identity?

13. Who is in this disguise?





15. What is the name of the Dog Man books' imaginary publisher?

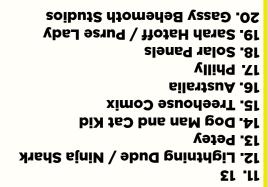
16. Where is investigative journalist Sarah Hatoff from?

17. What's the name of the giant gyro cheesesteak mascot that the hot dogs bring to life?

18. How is 80-HD powered?

19. Which character fights crime with a purse?

20. What is the name of the studios producing the Dog Man movie?



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WRITE YOUR ANSWERS HERE:

1	12.
2	13
3	14
4	15
5	16
6	17
7	18.
8	19.
9	20.
10	21.
11	22

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4

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COMMANDER CUPCAKE'S CRUDDY CONFECTIONS

Commander Cupcake (aka Big Jim) is on his way to annihilating the city's flour supply, and it's up to you to spoil his appetite. Using the ingredients below, what is the most revolting recipe you can concoct to stop Commander Cupcake in his tracks? Choose two ingredients from each list to fill out the recipe below.



CUPCAKE BATTER:

Chicken Liver Smelly Socks Pickled Mushrooms Dirt Moldy Bread



Sauerkraut Cobwebs Cottage Cheese Silly Putty Marsh Water **TOPPINGS:** Grass Clippings Rotten Eggs Maggots Raw Broccoli Red Sand



My cupcake batter has flour, milk, sugar, eggs, 2 cups of _____, and 3 tablespoons of _____. The frosting is made with cream cheese, powdered sugar, a cup of _____, and 2 teaspoons of _____. Then I sprinkle a generous amount of _____ and _____ on top. Bon appetit, Commander Cupcake!

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BIG JIM'S WAKEY WAKEY SING ALONG



It's time to warm up your voice with Big Jim's favorite way to start Grampa's day. Then, join in with the reprise that saves the day. Gather around and sing these lyrics to the tune of "Jingle Bells." Feeling creative? Take a look at the rhyme scheme and write your own original verse.

Ooh				
Wakey, wakey				
Eggs and bakey				
Tea with toast and jam				
l love sunbeams				
I love daydreams				
I love beans and ham!				
Oh				
Wakey, wakey				
Frosted flakey				
Floating in my bowl				
I love raindrops				
l love treetops				
l love donut holes!				
[Reprise]				
Oooh				
Wakey, wakey				
Chocolate shakey				
Sipping with a straw				
l love French fries				23
I love moon pies 🛛 🛛 📂		A	AUGY	
I love cabbage slaw	CYAT HO	9.		T 🥖
Oooh		- mo -	A	
Wakey, wakey		-C		
Cuppy cakey			ATT	
Flavorful and fun				
l love sunrays	•			
l love Mondays		10/		
l love everyone			4	

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ANAGRAM ANALYST

Comic creators George and Harold have a weakness for anagrams, which is rearranging letters to make a new word or phrase. Take a close look at the anagram below. Can you decipher what Snug is shouting as he chases Grampa at the conclusion of Dog Man: Grime and Punishment?



STINKY LOVE GUT





ΣΝΠG ΓΟΛΕ ΚΙΤΤΥ ANSWER KEY







CHECK OUT THIS LINEUP!

How fast can you identify the cast of characters from Dog Man: Mothering Heights?



HE IS8

He's part dog, part man, and ALL HERO! Sometimes he dresses up as a superhero named "The Bark Knight," although he has no super powers.



CEIS:

He's Dog Man's brave boss and Loyal best friend. He also has a HUGE CRUSH On Nurse Lady. Don't tell anybody!!!



EB

He used to be an irritable, impatient bad guy. But when his son arrived, he became determined to change his ways. Now he's an irritable, impatient Good Guy.





She's a smart and brave health-care professional, and her quick thinking saved Dog Man's life. She also has a MAJOR CRUSH on Chief. Shhh!!!!



EB

Petey's pure-hearted Son. He loves making comics and telling Jokes. Sometimes he even saves the world as a superhero named "Cat Kid."



She may look like a tadpole, but she identifies as a baby frog. Her superpower is psychokinesis, which means that she can move things with her mind.



Journalist from Australia who adores her pet poodle, Zuzu. _____ always carries a purse, too, except When Harold forgets to draw it.





A robot designed by Petey and rebuilt by Li'l Petey. Although his exoskeleton houses a limitless supply of helpful gadgets, his greatest Superpower is CREATIVITY.



HE IS:

He's the ruthless leader of the FLEAS, which is an acronym for "Fuzzy Little Evil Animal Squad." Recently, _____ got shrunk by a shrink ray, and was locked up in Mini Jail for "Crimes and stuff."

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HERO PARTY WORD SEARCH



Piggy got ahold of the Size-O-Tron and shrunk his fellow characters into a jumble of letters. Can you find all of the Friendly Friends and put Piggy back behind bars? Note: Words can go in any direction and words can share letters as they cross over each other.

WORDS TO FIND	Α	U	S	С	Q	R	Ρ	Α	W	Τ	0	0	L	R	Μ
	Υ	F	Α	Н	Ν	Ν	Ρ	Χ	D	I	R	С	F	0	I
Dog Man Bataw	L	Μ	R	Ι	S	Н	U	D	L	Х	U	Н	R	Ν	Κ
Petey Li'l Petey	Ν	В	Α	Е	U	Κ	Т	Α	Ν	Τ	Q	С	Τ	L	Е
Molly	U	U	Н	F	Ι	Ν	С	R	U	Ν	Κ	Υ	Е	Ι	Z
Zuzu	R	В	н	С	Е	W	С	Y	F	Ν	Μ	J	Ν	L	В
Sarah Hatoff Chief	S	W	Α	С	Н	Α	I	L	F	Κ	Y	Y	D	Ρ	Е
Nurse Lady	Е	R	Т	В	V	L	Μ	Е	Е	L	J	Ρ	S	Е	D
Ducky	L	V	0	Ι	0	L	Μ	0	Ν	L	Е	Ι	V	Т	Α
Mike	Α	Q	F	G	0	Y	V	D	L	J	Α	Α	Q	Е	D
Daryl Crunky	D	G	F	J	Ν	Ρ	Х	Ζ	0	L	Т	R	S	Y	Н
Bub	Y	Т	V	Ι	Ζ	Е	L	С	U	G	Y	L	R	V	Х
FLEAS	J	Y	R	Μ	W	Т	F	G	Q	Ζ	Μ	Α	С	Y	D
Uncle Larry Friends	Α	Ζ	L	Ν	Х	Ε	0	Q	Ρ	Ζ	U	Α	D	G	Ν
Wally A	Ι	Н	Ζ	Κ	0	Y	D	U	С	Κ	Υ	Ρ	Ν	S	0
Big Jim			_												
		T										0 \$	N d K	N C K	
	4	T										a X X X	N V C	z o o o n o	
	>			V .								A T	A 1 引	I N O	
58 63												6 E 1 B 1 Z	λ Α D W 1 И K Α E	T E K A E N B N N	2 M A C H A I R B H C E M C
				v								F B F D F B F F F F F F F F F F F F F F F F F F	Е I Л 1 Б 2 К Л D W 1 И К Л Е		6 8 4 C 6 4 C 1 4

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NBAEUKTANIQCILE Т W & I S H U D L X U H R N K AUSCORPAWTOOLRM ANSWER KEY



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5.

ANSWER KEY

- 1. Commander Cupcake's costume is yellow.
- 2. Chief is missim si faid) .2
- 3. FF logo reversed on shirts.
- 4. Flippy was added next to Molly.
- 5. Li'i Petey has two tails.
- 1.
 6.

 2.
 7.

 3.
 8.

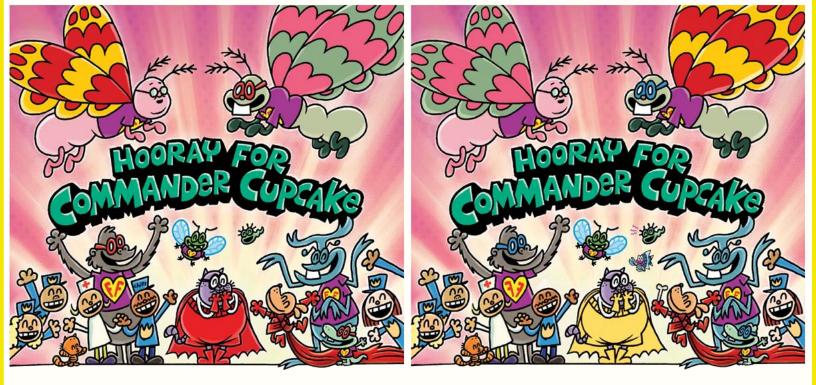
 4.
 9.

9. Molly has telekinetic rays.

. Scarlet Shedder has a bone.

s. Crunky, Bub, and Daryl's glasses are blue.

6. Daryl and Uncle Larry's wings are swapped.



That all-new villain we've definitely never seen before from *The Scarlet Shedder* used robots to redraw this hero party and made some mecha mistakes. Can you spot all 9 differences?

SPOT THE DIFFERENCE



BIG JIM'S FUNNY FILL-INS



In the original version of this scene, Big Jim tells Grampa an AWESOME STORY. Here, we left out key words so that you can make it your own! First, without looking at the story, fill in the word blanks, then write the words into the story below. After filling in all the blanks, read the story aloud.

WORD BLANKS:

1. Place	Place 6. Adjective					
2. Adjective 7. Noun						
3. Proper name 8. Verb ending in -ed						
4. Proper name 9. Verb ending in -ing						
5. Place 10. Noun						
A LONG TIME AGO, IN A[1]	FAR, FAR AWAY, THERE LIVED					
A BABY NAMED	[3]					
WITH A MOMMA WHOSE NAME WA	AS AND I ALSO [4]					
HAD A DADDY. WELL, WE ALL LIVE	D TOGETHER IN A TINY					
AND OUR LIVES	WERE QUIET AND					
[5]	[6]					
THEN, ONE NIGHT EVERYTHING CH	HANGED. A BEAM OF[7]					
THE SKY AND S	HINED UPON US, [9]					
OUR HOME WITH [10]	_•					
Compare your story above with the orig	ginal in Dog Man: Big Jim Begins pages 18-23.					

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BIG JIM'S POSITIVE SPIN



Since he was a baby, Big Jim finds ways to turn something bad into something good. What kind of positive outcomes could you enjoy in these less-than-ideal situations?

Rain on your birthday: _____

Spilling syrup on your pants:

Your favorite activity being cut short: _



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Grampa... err Sprinkles discovers that the best way to fight the cutest invasion of all time is to give them hugs, and the alien robots are defeated.

Write a paragraph (3-5 sentences) describing something nice you did for someone and how it made you feel. How did your actions help your friend? How did this experience affect you?



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Use your imagination to create a new hero. Anyone or anything can become a hero! Follow the prompts and create your own mini comic!

1. Where is my character from? (ex: small town, big city, farm, underwater, outer space)

2. What are the physical characteristics of my character? (ex: size, color, shape, texture, age)

3. What does my character like to do?

4. How is my character a hero?

Using the details you've jotted down, draw your comic. Begin your story with a typical day in their life doing something they enjoy. Then, introduce conflict as they encounter something they have to overcome. Finally, resolve the conflict to give your comic an ending. Way to go, creator! You're part of the Cat Kid Comic Club!

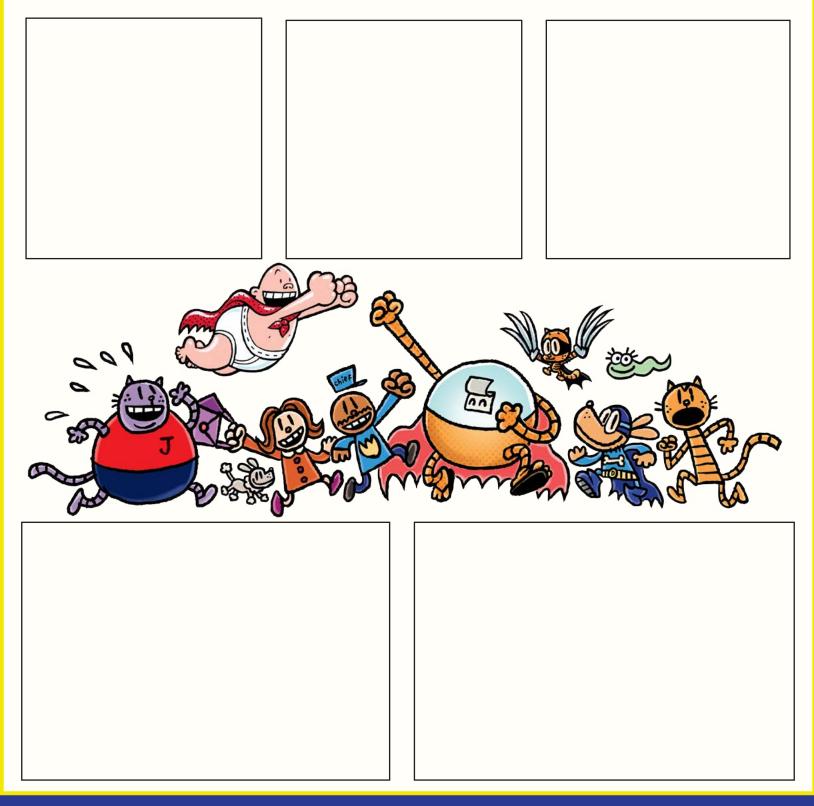
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MINI HERO COMIC CREATION





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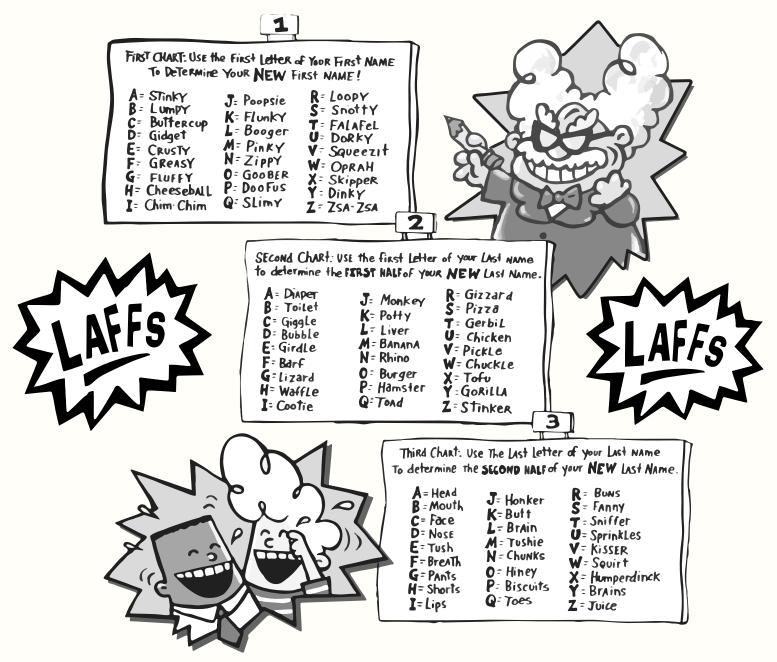




PROFESSOR POOPYPANTS'S NAME CHANGE-O-CHART 2000



I'm king of the world! That's right, Stinky Liverbreath, I'm talking to you. And you too, Goober Monkeytoes! I'm Professor Poopypants, and I've got a surprise for you. This is my magnificent Name Change-O-Chart. You will use it to find your new silly name and write it in the space below. Why, you ask? Because I SAY SO!



MY NEW PROFESSOR POOPYPANTS NAME ES

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AKA 80-HEXOTRON DROIDFORMIGON & LIGHTNING DUDE

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CAPTAIN UNDERPANTS

AKA PRINCIPAL KRUPP. WHO GETS HYPNOTIZED INTO BECOMING A SUPERHERO

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BIG JIM

AKA COMMANDER CUPCAKE

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DOG MAN'S BOSS & LOYAL BEST FRIEND

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DOG MAN

PART DOG. PART MAN. ALL HERO!

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LEADER OF THE SPACE CUTIES FROM SPACE

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GEORGE AND HAROLD

THE CREATORS OF CAPTAIN UNDERPANTS

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LI'L PETEY

AKA CAT KID. PETEY'S CLONE & CO-CREATOR OF CAT KID COMIC CLUB

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MOLLY

LI'L PETEY'S BEST FRIEND & CO-CREATOR OF CAT KID COMIC CLUB

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PETEY

AKA PAPA. INVENTOR & FORMER BAD GUY.

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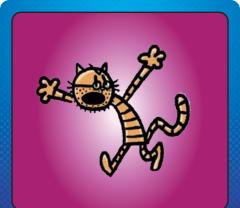
SARAH HATOFF & ZUZU

WORLD'S GREATEST REPORTER & HER PET POODLE

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GRAMPA

AKA SPRINKLES. PETEY'S DAD AND BIG JIM'S CELLMATE IN CAT JAIL.

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